62.09



## **ORIGINATOR** THE ZVOLANEK SWEET PEA **EARLY MULTI-FLORA**

June 1954 to June 1955



Zvolanek

Sweet Pea

Late

Plenti Flora

Seed Direct From Our Ranch To You

THE WORLD'S FINEST SWEET PEAS ALSO OTHER FLOWER SEEDS

WILLIAM ZVOLANEK & CO. P. O. Box 142 Lompoc, Calif.

#### CULTURE SUGGESTIONS

#### For Greenhouse and Outdoors

Work soil at least 18 inches deep; use liberal amount of well decayed manure. Cow manure is best. Use sprinkling of lime and bone; Soak seed in water for about 24 hours or until swelled up and then plant about  $1\frac{1}{2}$  to 2 inches deep in a well firmed soil that is good and moist, but not sticky. (DO NOT SOAK WHITE SEEDED VARIETIES).

In recent years a copper oxide preparation has frequently been dusted on sweet pea seeds to prevent damping off, the same proving very satisfactory. This can be procured at most seed stores under various names. Inoculation of seed is also highly successful.

Peas will not do well in too loose a soil. Plant one inch apart and later thin to about six inches. Do not water until seeds have begun to germinate. After germination has taken place give good soaking. MOST FAILURES ARE CAUSED BY WATERING BEFORE SEED HAS SPROUTED. If weather is hot use some kind of shading. Protect young plants from birds outdoors. Look for Green Aphids regularly as this insect is the worst enemy. Spraying with nicotine, one part nicotine to 400 parts water with spray gun is best. There are also many other good insecticides which are excellent for the control of Aphids. Give young plants substantial supports in order that they may climb and produce good flowers. Poor flowers with crooked stems are worthless. Liquid manure feeding after they come in bloom will lengthen the flowering period and produce better flowers. Pick all flowers as this also lengthens the flowering period. Always keep the surface earth loose and never allow a crust to form. If grown indoors keep ventilators open to keep the air as dry as possible. A house that is kept damp and sultry will cause too much growth and the sweet peas will not bloom as soon as they should, and then will begin to bloom too high up. Early sweet peas usually bloom from 75 to 100 days after seed is planted. Many nurseries start sweet pea seeds by germinating in Vermiculite and then selling germinated seed or pot them for sale. Sterilize soil before planting if you have root rot trouble.

#### CONDITIONS OF SALE

Send your orders as soon as possible after receiving catalog to insure prompt delivery. Orders are filled the same day we receive and we exercise the utmost care in filling orders.

Owing to the handling of other flower seed not raised by us we are compelled to use the seedsman disclaimer.

WILLIAM ZVOLANEK & CO., give no warranty, expressed or implied as to description, quality, productiveness or any other matter of any seeds we sell and we will not be in any way responsible for the crop. If purchaser does not accept seed on these terms they are to be returned immediately and the money paid for same will at once be refunded.

Any questions in regard to growing will be cheerfully answered. In case of shortage or crop failure we will take the liberty of substituting with the best and nearest color. If this is not wanted, mark your order "No Substitute."

#### **TERMS**

A 6% discount will be allowed on all orders with remittance enclosed and all such orders will be sent postpaid to any part of the postal union, or Canada. Orders not accompanied with remittance, postage will be added and if party is not known will be sent C.O.D., unless other arrangements are made in advance. To insure delivery of foreign orders, postal money order should accompany order with postage added or we cannot be held responsible for delivery. ALL FOREGN ORDERS MUST BE AT PAR WITH U. S. CURRENCY.

If you wish seed to be sent via airmail allow extra for postage. 12 cents for 1st oz. 6c each additional oz. up to 8 ozs.

Ask for our Special Prices on lots of 10 lbs. or more.

If your shipment does not arrive within two weeks on the east coast, please notify us immediately.

#### A MESSAGE BY THE ORIGINATOR OF ALL MULTI-FLOWERING SWEET PEAS

## ZVOLANEK'S MULTI-FLORA (EARLY) ZVOLANEK'S FLORI-BUNDA (SPRING) ZVOLANEK'S PLENTI-FLORA (LATE)

All are William Zvolaneks originals and all are our trade names. It is not generally known by seed sellers that there are three types of sweet peas; Early, Spring and Late Flowering. In making out this new list, we have tried to explain the difference between the types and how they are used, so that growers may not be confused when ordering. All three types will grow outdoors but only the Zvolanek's Multi-Flora Early is used for winter blooming in greenhouses or outdoors where climatic conditions are suitable during winter months. All three types are more heat resistant than any other sweet peas. However we recommend that you plant north to south if possible for outdoor planting and when weather gets hot in summer-place a cheese cloth directly over the row for shade. They will last longer and do better if this is done.

We have many letters as to their heat resistance and glowing reports on results as to length of stem and number of flowers per stem. We greatly appreciate these reports but owing to lack of space are unable to print but a few from all over the world. Sweet peas will produce more flowers than any other cut flower plant. One ounce will plant about 30 feet of row, and will give loads of flowers all summer.

We are improving these Multi Sweet Peas as we go along and have hundreds of new colors coming into production and will list these as soon as seed production increases.

## WHEN BUYING BE SURE AND INSIST ON ZVOLANEK'S THE WORLDS BEST SWEET PEAS BUY FROM A SPECIALIST

Thanking you and trusting we may again be of service with our fine sweet peas, we are

Very sincerely yours,

William Zvolenek & Co. William Zvolenek, Prop.

We are revising our mailing list this year. If you have not ordered and wish to stay on our mailing list please advise us to be retained.

## ATTENTION TO CALIFORNIA GROWERS

A 3% Sales Tax must accompany all orders from California, unless you have a sellers permit number from the California State Board of Equalization. If you have a sellers permit number, place same on your order which will exempt you from the above Tax. We must have a record of your number on file at all times. Out of state orders tax exempt. Please send sellers permit number with order or add Sales Tax.



Anton C. ZVOLANEK and son William Zvolanek inspecting Multi Flora Sweet Peas.

#### THE ZVOLANEK SWEET PEAS

We consider it UNFAIR TRADE PRACTICE by any firm listing our three types of MULTI-SWEET PEAS by any other name than the ZVOLANEK SWEET PEAS.

ZVOLANEK MULTI-FLORA (Early) ZVOLANEK FLORA-BUNDA (Spring) ZVOLANEK PLENTI-FLORA (Late)

Mr. William Zvolanek is the originator and introducer of all three. Several firms are now listing these by their firm name. Please do not accept by any other than the ZVOLANEK SWEET PEA.

#### **ZVOLANEK'S MULTI-FLORA (EARLY)**

This is the early Multi-flowering type and is grown by all florists for winter bloom under glass. They are also grown outdoors all over the U.S., Canada and foreign countries. For outdoors they are especially useful where the summers are short and where other sweet peas do not thrive. Also for all the southern states for extra early bloom. These are the all year around sweet peas that can be planted any time and will bloom in about 75 days after planting depending on weather conditions. They will bloom earlier than any other sweet peas outdoor. Are just as heat resistant as any other sweet peas. All colors are now improved. 5 to 8 flowers on very long stems.

ZVOLANEK ROSE 3348
Whirlwind 1949(Appleblossom pink)
Rose Queen (fragrant pink)
Light Rose Pink 949 (finest pink)
Brilliant Rose (Salmon tinge)
Medium Rose Pink (rose self)

Clear Lavender 1550 Deep Lavender 1050 Orchid 30 Lilac 17 Elk Purple

Masterpiece (Salmon pink)
Geo. J. Ball 151 (Salmon rose)
Dandy 129 (deeper salmon pink)
Sunset (Light salmon pink)

Tooey 2347 (Salmon Pink)
Winter White W.S.
Frilled White 6150
B.S. White
White W.S.

Topflight (bright light blue)
Blue Wonder (Medium blue)
Flag Blue (Deep blue)

Beauty Rose (Carmine rose)
Deep Rose 1349 (deep rose)
Red (Xmas red)

Blaze 100 (deep scarlet orange)
Daybreak (Brilliant cerise)
Orange Cerise 1149 (Light cerise)

Superb Mixed

Price on each ½ oz. \$1.25 1 oz. \$2.50 4 ozs. \$9.00 1 lb. \$25.00 PLEASE NOTE 1-2-4 oz. Packets Not Sold At Pound Rates.

#### THE ZVOLANEK SWEET PEAS **ZVOLANEK'S FLORI-BUNDA (SPRING)**

ZVOLANEK'S FLORI-BUNDA (spring) type is for outdoor planting and is classed as an earlier late flowering. Blooms two weeks earlier than the Zvolanek Plenti-flora (Late). It is also often planted under glass by florists in November and December and will bloom as early as April but not during the winter months. (In the old regular type this was known as Cuthbertson or Spring although they have no connection with Zvolanek Flori-Bunda which is strictly our origination) Flori-Bunda is our trade name but you will see it advertised as Cuthbertson Flori-Bunda by one prominent firm. We have already distributed five colors before this list was printed. All are strong growers and heat resistant. 5 to 8 flowers on very long stems.

Rose Pink

Lavender

Lilac

Elk Purple

White W.S.

White B.S.

Deep Cream B.S.

Deep Cream W.S.

Rose Pink (cream base)

Salmon Pink

**Orange Cerise** 

Carmine Rose

Navy Blue

Medium Blue

Choice Mixed

For outdoor planting order from December to March. Price on each ½ oz. \$1.00; 1 oz. \$2.00; 4 ozs. \$6.00; 1 lb. \$20.00

PLEASE NOTE 1-2-4 oz. Packets Not Sold At Pound Rates.

#### SOME UNSOLICITED LETTERS What Growers Have to Say

Dear Sirs. Sweet peas from your Multi-flora seed last year were magnificent. They grew as many as fifteen on one stem.

P. PRINGLE, Hussar, Alberta, Canada

Dear Sirs: A friend of mine gave me a few seeds and the flowers were tremendous with such long stems and flowers were beautiful. I take all side shoots out and grow one on each side of sticks one inch square and they grow 10 feet high. (Cordon System)

MISS ALICE MASTERS, Port Arthur, Ont., Canada

Dear Sirs: Your flowers are beyond comparison. They did wonderful for me last year. Thank You.

THE LITTLE RED FARM, Ellsworth, Maine

Gentlemen: We would like to convey to you our thanks and co-operation and tell you that we have never grown such beautiful Larkspur and Sweet Peas.

MRS. EARL C. BROWN, St. Joseph, Mo.

Dear Sirs: The sweet peas I bought from you last year were the most beautiful I have ever seen and the long stems, with many blooms created quite a sensation.

MRS. L. K. SMARDON, Franklin, Louisiana

Dear Sir: Last year was the first time I had some of your sweet peas seeds. I would say it is the finest in the world. Some had 11 flowers on one stem and the stalks grew 12 feet high. Thanks a million for such a sweet pea.

WALTER J. FIES, Upland, Cal.

Dear Sirs: Thanks for the good seeds I got from you last year. My sweet peas were super and many had never seen them that large. MRS. T. MOMCHAMP, Calloway, Minn.

#### THE ZVOLANEK SWEET PEAS

#### **ZVOLANEK'S PLENTI-FLORA (LATE)**

ZVOLANEK'S PLENTI-FLORA (Late) is the summer flowering type which is always planted outdoors and blooms two weeks later than the Zvolanek Flori-Bunda (Spring). Growth is very strong and lush. Does well everywhere outdoors. This type is extensively used in England and all over Europe and is standard over there. Will not bloom in winter. Order from December to March. 5 to 8 flowers on very long stems.

Rose Pink
Sulphur Yellow 1/3
Scarlet Cerise
Appleblossom
Flesh (white base)
Flesh (cream base)
Lilac

Salmon Pink
Rose Pink (cream base)
Carmine Rose
White W.S.
Lavender
Clear Blue
Standard Late Mixed

Price on each ½ oz. \$1.00; 1 oz. \$2.00; 4 ozs. \$6.00; 1 lb. \$20.00 PLEASE NOTE 1-2-4 oz. Packets Not Sold At Pound Rates.

#### **ZVOLANEK'S EARLY COLOSSAL SWEET PEAS**

#### Giant Flowers with 3 and 4 on long stems

Lavender 1746 (fragrant)
White B.S. (Fragrant)
White W.S.
Pink (Giant Rose Pink)
Liliac (Giant Lilac)
Red (Giant Xmas Red)
Orange Cerise (Light)
Orange Cerise (Deep)
Clear Light Blue
Ruby (Giant ruby red)

Deep Rose (Bright deep Rose)
Appleblossom (Giant Light Pink)
Light Salmon Pink
Deep Salmon Pink
Light Lavender
Morning Glow (Giant Pink intense salmon Glow)
Rose Supreme (Giant Pink suffused salmon)
Imp. Sunset (Giant Shrimp salmon)
Colossal Mixed (All colors)

Price on each 1 oz. \$1.00; 4 ozs \$3.50; 1 lb. \$10.00.

### Regular ZVOLANEK'S Early Sweet Peas that are still in demand

Long Stem Rose
Miss Rose Reddick (Deep Rose
suffused Cream)
Mrs H. S. Reddick (Bright flesh
suffused salmon)
Casade (Long stem white W.S.)
Long Stem Lavender

Xmas Gem (Bi-color, Pink standard white wings)

Golden Dawn (Orange)
Fascination (Deeper bright salmon pink)
Long Stem Blue (Medium blue)
Navy Blue
St. Nicholas (Xmas Red)
California Mixed (Many colors)

Price on each 1 oz. .75; 4 ozs. \$2.00; 1 lb. \$7.00

ZVOLANEK'S BABY DWARF MIXED: Dwarf for borders. 1 oz. .75 4 ozs. \$2.50

ZVOLANEK'S BUTTERFLY SWEET PEAS: A mixture of 11 colors. A new distinct type of crinkled flowers; stems 14 to 16 inches long but flowers just as large as regular varieties. Tall growing and foliage heavy. Not the best for the commercial grower but extra fine for private estate growers.

Price 1 oz. \$1.00

#### ZVOLANEK'S NEW LARKSPUR GIANT IMPERIAL TYPE

Zvolanek's All-double



ZVOLANEK'S All Double Flesh Pink.

ZVOLANEK'S All Double White.

ZVOLANEK'S All Double Pink.

ZVOLANEK'S All Double Salmon Pink.

ZVOLANEK'S All Double Blue (deep navy).

ZVOLANEK'S All Double Lilac.

ZVOLANEK'S All Double Lavender.

ZVOLANEK'S All Double Mixed.

Price on each above: 1/2 oz. .50; 1 oz. \$1.00; 4 ozs. \$3.50; 1 lb. \$9.00

#### CALENDULAS

ZVOLANEK'S FRILLED BEAUTY: Orange light center.

YELLOW SENSATION: (Zvolanek's) Large bright yellow light center.

BALL LONG ORANGE: The best calendula of all. Orange light center.

BALL GOLD: Gold light center.

MASTERPIECE: Dark orange, dark center.

COLOSSAL YELLOW.

Price on each: 1 oz. \$1.00; 4 ozs. \$2.50; 1 lb. \$6.00

#### CARNATION

#### Chaubaud Giant Mixed

A pretty blend of colors, a good cut flower with long stems. Plant seed in flats. Will bloom in six months.

Price 1/4 oz. \$1.00; 1/2 oz. \$1.50; 1 oz. \$2.75; 4 ozs. \$10.00

#### SOME UNSOLICITED LETTERS

Dear Sirs: I had planted two beds last winter and had excellent results. Your peas have nice long stems and large flowers and produce a nice crop. The wholesale market responded good to these peas but without long handles or stems like they say; they brush them aside. It can be a good money crop. I planted the middle of August and started to cut about Feb. 1st. (January was the darkest we had in many years) and was picking until the last of May. Picked 6000 for Easter week and 6000 for Mothers Day week. Mothers Day week was about the same good peas as the first part of the crop. Received a 3 cent average for the entire crop and every one was satisfied. and every one was satisfied.

ED BERGSTROM, Seatonville, Ill.

Dear Sirs: We have the pleasure of enclosing herewith a copy of a letter from Mr. J. Short from which you will see he is extremely pleased with the sweet peas which we obtained from you last year.

McDONALDS FOR BETTER SEEDS, Pietermaritzburg, So. Africa.

(The Letter)
Dear Sir: I have been growing sweet peas for a number of years from seeds supplied by various suppliers but have never had such outstanding results before. Sweet Peas are said to be difficult to grow on our coast but I have been able to produce up to 22 inch stems with eight full blooms and two buds. The flowers have received great acclaim from those who have seen them. In passing I would like to mention that I won the Championship Cup and the English National Sweet Pea Society's Medal at the Durban Flower Show with Zvolanek's Multi-Flora Flowers this year.

J. SHORT, Durban No., Natal So. Africa.

Dear Sirs: For five years I had trials of sweet peas of all types there are and I found the best of all in the world are your new types. E. SCHMIDT, Ulm-Donau, Germany

Dear Sirs: Herewith the result of testing your Early Peas. I am of the opinion that a future is in store for them. They in every respect are superior to the English Early Flowering Varieties. The standards being larger and a great intensity of colour. I am very pleased with them.

DAN BARRON, Millbank, Maghull, Lancaster, England

Dear Sirs: I do hope they will be as outstanding as they were last year; sixteen inch stems and 8 and 9 flowers on a stem.

HAROLD WEEKS, South Harpswell, Maine

Dear Sirs: Members of our Horticultural Society who saw my Zvolanek Multi-Flora Sweet Peas at our Flower Show last August where I may say they created quite a sensation. MRS. M. MELLOR, Dawson Creek, B.C., Canada

Dear Sirs: They grow wonderfully here and I won the Blue Ribbons with them last year. MRS. I. M. SANDVIK, Palmer, Alaska

Dear Sirs: I have been more than pleased with the beautiful flowers that I have obtained from them.

MR. G. L. YALLOP, Three Elms, Little Bushey Lane, Bushley Heath, Herts, England

Dear Sirs: Those you sent me last spring were splendid; lots of 5 to 7 flowers on good stem and quite a few had nine. Incidentally those sweet peas created quite a furore among some of my gardening friends. F. CHADWELL, Kakabeka Falls, Ont., Canada

Dear Sirs: I would like to mention here before ordering this years seed that the results from the seed I purchased from you last year were very gratifying.

LIONEL J. SEARS, North Dartmouth, Mass.

#### DOUBLE SWEET SCENTED NASTURTIUMS

Double Nasturtium, Golden Gleam.

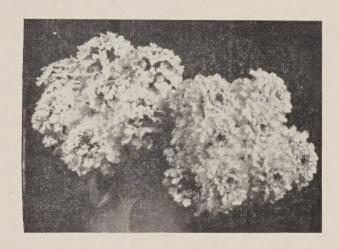
Double Nasturtium, Scarlet Gleam.

Double Nasturtium, Gleam Hybrids.

Double Nasturtium, Globe mixed, compact non-trailing.

Price on each: 1 oz. .25; 4 ozs. .75; 1 lb. \$2.25

## ZVOLANEK'S NEW RUFFLED CANDYTUFT GIANT HYACINTH PURE WHITE



ZVOLANEK'S NEW RUFFLED CANDYTUFF GIANT HYACINTH PURE WHITE Tall growing and very ruffled. A fine cut flower.

Price 1 oz. \$2.00; 4 ozs. \$6.00

GYPSOPHILIA (Elegans): (Baby Breath) Covent Garden, large white Price on each: 1 oz .25; 4 ozs. .75; 1 lb. \$2.75

LINARIA: (Miniature snapdragon). A mixture of many bright shades and very early blooming. Grows about 18 inches high and very showy. Price ¼ oz. .75; ½oz. \$1.25; 1 oz. \$2.00

ZINNIA DAHLIA FLOWERED MIXED: The preferred type most generally used by the home garden. A well blended mixture.

Price 1/2 oz. .75; 1 oz. \$1.25

ASTERS DOUBLE GIANT CREGO MIXED: Flowers of large size with long twisted petals. A fine mixture.

Price 1/4 oz. .60; 1/2 oz. \$1.20; 1 oz. \$2.00

ASTERS AMERICAN BRANCHING MIXED: A fine mixture of mid season blooming asters with nice long stems. A well balanced mixture.

Price 1/4 oz. .60; 1/2 oz. \$1.20; 1 oz. \$2.00

COSMOS SENSATION MIXED: Pink, white, crimson and deep rose mixed. Extra large flowers and extremely early.

Price 1/4 oz. .50; 1 oz. \$1.60

SCABIOSA TALL ANNUAL MIXED: A choice mixture of bright colors. Price 1/4 oz. .30; 1/2 oz. .50; 1 oz. 90

CENTAUREA CYANUS (Batchelor Button or Cornflower). Blue Boy, Pink, White and Mixed.

Price 1/2 oz. .30; 1 oz. .50

CLARKIA MIXED

Price 1/4 oz. .35; 1/2 oz. .60

AFRICAN MARIGOLD (Chrysanthemum flowered light yellow))

Price 1/4 oz. .75; 1/2 oz. \$1.25; 1 oz. \$2.00

**DIDISCUS** (Blue Lace Flower)

Price 1/4 oz. .35; 1 oz. \$1.00

Dear Mr. Zvolanek: Your Multi-Flora seeds surpassed my fondest hopes.

MRS. W. H. LOCKETT, Tucson, Ariz.

Dear Sirs: We were well pleased and believe they serve our climate very well. They came up well and the length of the stem and flowers were lovely. So far the Multi-Flora seem the only ones that will meet the requirements.

MRS. CARL G. SMITH, Galveston, Texas

Dear Mr. Zvolanek: Your seed readily germinated and grew luxuriantly to an approximate height of eight feet. I took pride in escorting my friends, as well as enthusiastic strangers back to see this enviable display of loveliness. In my horticultural experience I have never seen such handsome blossoms and foliage.

AGNES OATES, Vicksburg, Miss.

Dear Sirs: I want to express my thanks to you for your wonderful type of sweet peas. I am a lover of that flower and have never seen such beautiful ones before. I sure had the whole community rave over mine last year.

MRS. CHAS. MAYES, Hazen, Pa.

Dear Sirs: These sweet peas are all they are supposed to be—and more. We plant everything at the same time about June 1st. Those sweet peas started to bloom in late July and never stopped till we had a killing frost, October 20th. I had nine and ten blossoms on a stem and one plant had 11 and 12.

MRS. ALLYN F. FOOTE, Marlow, N. H.

Gentlemen: We are enclosing colored photo taken March 3rd to show you how the Multi-Flora grew for us. This is 60 days after blooming and they are still going strong under net shade.

BAHIA VISTA GARDENS, Sarasota, Fla.

Gentlemen: This will be our 3rd season growing your Multi-Flora's under northern greenhouse conditions and our 40 years of sweet pea growing for the wholesale trade. Your peas bring unheard of prices when flowered at Easter and Mother Day on 20 inch stems.

RIVERVIEW GARDENS, St. Paul, Minn.

Dear Sirs: Last year we used your Multi-Flora strain of sweet peas exclusively and were amazed at the results we had. Extra long stems 5 to 8 flowers of giant size is certainly something to marvel at and they sell themselves at a higher price than ordinary strains. Also they carry on much longer into the hot weather. Thanks a lot for giving us such a fine strain and may you continue with the best of luck in your work.

TAUER FLORAL CO., Tipton, Ind.

Dear Sirs: I imagine you have heard this so many times, but let me add it once more. The Zvolanek Multi-Flora sweet peas which I planted Nov. 1st won first place over all others in our local Flower Show April 17th. I planted four varieties of sweet peas under the same conditions and find this variety superior in all ways.

MRS. HERMAN L. CROWDER, Yazoo City, Miss.

Dear Mr. Zvolanek: Had wonderful luck with your sweet peas. Everyone admired them. They were still in full bloom when we got our first snow storm. I must say they are beautiful.

MRS. JOS. KAPLANEK, Deerbrook, Wisc.

Gentlemen: Something phenomenal. Height 10 feet with gorgeous sweet peas. They are growing at the rate of 3 inches a day. Like Jack and the Bean Stalk. They are prize winners; your seeds

PAUL CHEVALIER, San Diego, Cal.

Dear Sirs: I sent a friend of mine Mrs. Wm. Neave, Leiston, Suff. England 20 seeds and when she wrote me before Xmas she said they had never seen such wonderful sweet peas in number of flowers per stem, length of stem and stoughtness of the stems.

MRS. O. C. YATES, Lloydminster, Sask., Canada

Gentlemen: The seed I planted this year got off to a bad start due to heavy rains we had. However, after they once started to grow the vines grew over nine feet tall and the flowers were simply gorgeous.

M. C. HIXON, Oakland, Cal.

Dear Sirs: Was very pleased with what I had last year from you. They bloomed all summer for me and would have bloomed even longer if I hadn't neglected to spray. Had many compliments.

MRS. SUE A. WENZ, Baraboo, Wisc.

Gentlemen: I grew your sweet peas last year and they were the finest I ever grew. As nice as any in hot house I ever saw.

MRS. CLARENCE SANDAHL, St. Pierre, So. Dakota

Dear Sirs: I bought some of your Multi-flora sweet peas and planted them last fall. I never saw such marvelous flowers. I had them planted by the side of the same kind that I have raised for years. There was no comparison to the quality and they outlasted the regular variety for weeks through our hot spell. I am still picking in spite of the unseasonable weather.

F. E. DOLPH, Los Angeles, Cal.

Dear Sirs: I had such wonderful results and so many compliments that I am again growing them this year. Truly a wonderful, wonderful sweet pea.

MRS. CAROLINE R. FIRTH, Arkon, Ohio

Gentlemen: Again we topped the market with your sweet peas. The Best in the country.

WM. EUBANK, Sioux City, Iowa

Dear Sirs: Many people stop and look at my flowers as they are so large and so many on a stem. They bloomed until almost frost time and that is something that usually doesn't happen here.

MRS. C. E. HUTCHINSON, Somerset, Colo.

Dear Sirs: I purchased sweet pea seeds from you last year and they were simply out of this world. Never have I seen such long stems and large blooms.

MRS. N. V. LYLE, Chandler, Ariz.

Dear Sir: I have never had such beautiful sweet peas that I received from your seed last summer. Bouquets until late October. I even covered them up from freezing. The first frosts are bad. MARIE STARR, Sinclairville, N.Y.

Gentlemen: I had them last year and they produced fine over a long period in our W. Va. hills.
RUSSELL K. BOLTON, Morgantown, W.Va.

Dear Sirs: Had good luck with our flowers last year even in drought year. MRS. LOUIS H. KLOPPE, Alexander, Ill.

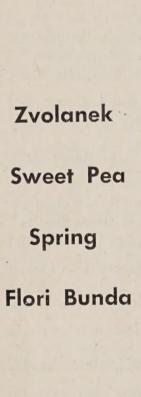
Gentlemen: Last spring I planted your sweet peas. They came up in a few days after planting and I had the nicest - largest sweet peas I ever had. The local peas I bought in the stores here were planted the same day on one half of the sweet pea fence. They came up about one month after planting. Your sweet peas were about two feet higher than from our local seeds and about two times larger and many more blossoms on a single stem than our local seeds.

MRS. RODWELL, Mahonomen, Minn.

We wish to thank our friends for the many many letters which we have received such as the above but owing to lack of space we are unable to print more. We have tried to show that our Early Multi-Flora sweet peas do well in all parts of the country and are more resistant to heat and the eliments than the regular types and out-class them in every way. It pleases us very much to know how well these sweet peas are doing everywhere. Again we thank you.

# ORIGINATOR of THE ZVOLANEK SWEET PEA EARLY MULTI-FLORA

June 1954 to June 1955



Seed Direct
From
Our Ranch
To You



THE WORLD'S FINEST SWEET PEAS ALSO OTHER FLOWER SEEDS

WILLIAM ZVOLANEK & CO.
P. O. Box 142

Lompoc, Calif.